

ORDER



Orders
Order / Rev: 354016
Alt Order #: 06849711
Product Desc: A.F.S.C.M.E.
Estimate:
Flight Dates: 09/06/12 - 09/10/12
Original Date / Rev: 09/05/12 / 09/05/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Campaign Group, The
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Am. Fed. of State, County & Municipal
Demographic: A35+
Product Codes: PL Issue
Priority: P-03
Revenue Codes: HOUSE, ISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	28	\$28,400.00	\$24,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$28,400.00	\$24,140.00	0.00
Totals	28	\$28,400.00	\$24,140.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$28,400.00
Market	100%	\$157,777.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$33,133.33
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	25%	\$39,444.44
KTUD	0%	\$0.00
KVMY	1%	\$1,577.78
KVVU	33%	\$52,066.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,155.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/06/12	09/07/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	---TF--	:30	3	\$450.00	P-03	0.00	NM	3	\$1,350.00

KTNV - Las Vegas

